

Jon Schallert
Destination Business Expert



Jon Schallert is an internationally-recognized business consultant and speaker specializing in teaching businesses how to turn themselves into Consumer Destinations. Schallert speaks to thousands annually on his proprietary 14-step "Destination Business" process. Learn more at: www.jonschallert.com

“Reinvent your business into a consumer destination.”

Retail Marketing & Advertising Workshop

REGISTER TODAY ▶ **July 21 2015**

downtown Lafayette, IN @ MatchBOX Coworking
17 South Street, Suite X in the Stein Bldg.

This workshop will include valuable information to help your business excel and stand out among the competition with proven techniques and unique marketing strategies. Participate in a marketing roundtable session and learn advertising tips and techniques from special guest Rich Carraro of Clownbike.com

\$10 includes lunch

Tippecanoe & Carroll County residents, all others \$35
Space is limited. Register now at: www.greaterylafayettecommerce.com. Like Us on Facebook.com/LafayetteIN for updates.

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